SQL Server 2012 - Setup Problems - Value Cannot Be Null

After several attempts to install SQL Server 2012 on Windows 7, I was getting the following error.

"SQL Server Setup has encountered the following error: Value cannot be null. Parameter name: doc."

After 4 retries with different options I finally tried running setup.exe "As Administrator" based on suggestions that I found when searching on the error. Still no luck.

Next I found an article suggesting a complete uninstall of SQL Server, and re-install. Trying that now. I will post more if I figure this one out.

Update. After a complete un-install deleting of all the SQL Server 2012 directories. I started the install again and is works great.